

*Dedicated to the advancement of
stormwater and natural resources*



OHIO STORMWATER CONFERENCE

2014 **CALL FOR SPONSORS AND EXHIBITORS**

Plan to Sponsor and/or Exhibit at the 2014 Ohio Stormwater Conference

The Tinker's Creek Watershed Partners and the Ohio Stormwater Association invites your organization to participate as a sponsor or exhibitor at the premier stormwater conference in Ohio June 4-6, 2014 at the John S. Knight Convention Center in Akron.

The annual Conference is recognized by stormwater professionals throughout Ohio as a key industry event. Over 550 decision makers including stormwater managers, municipal government professionals, county government representatives, state and local agencies, educational institutions, designers, engineers, contractors, project managers, consultants and distributors attend this conference on an annual basis.

The exhibit hall is centrally located to session breaks, breakfast, lunch and the reception with a door prize drawing where attendees gather to network. If you are a part of the stormwater industry there is no better place to maximize your company's exposure.

The 2013 Conference attracted over 630 consultants, designers, and local stormwater program managers from Ohio and neighboring states. The classification of attendees include:

| | |
|------------------|-----------------------|
| Government - 42% | Engineers - 29% |
| Private - 11% | Department Heads - 9% |
| Non-profit - 7% | Planners - 2% |

The 2013 event sold out quickly with over 80 sponsors and exhibitors. Given the response at last year's event, early registration is strongly encouraged. Display hours will be arranged to encourage attendance at the exhibits and to permit exhibitor involvement in conference activities. The breakfast, breaks, lunch and evening reception will all take place in and around the exhibit hall.



Who Should Exhibit?

- Federal, State and Local Agencies
- Filtration /Drainage Equipment
- Contractors
- Storage /Detention Systems
- Permeable Pavement
- Distributors
- CSO Systems
- Software
- Associations
- Consultants
- Flood-Control Systems
- Oil /Water Separators
- Educational Institutions
- Engineers
- Utilities
- Pipe /Valves
- Monitoring /Sampling /Sensor Equipment

Attendee Profile

- Stormwater Managers
- Municipal Government Professionals
- County Government Representatives
- State and Local Agencies
- Educational Institutions
- Designers
- Engineers
- Contractors
- Project Managers
- Consultants
- Distributors

For more information, please contact

Harry Stark
 216-385-5248
hstark@ohioswa.com

2014 Sponsor Information

Sponsors

Below are the Sponsorship Packages available for the 2014 Ohio Stormwater Conference

Platinum Level \$5,000+

Includes sponsorship of the Reception and Keynote Speaker.

- Exhibit space (See layout on page 6—please select your top three choices and return with this form),
- Company Logo featured on homepage of website
- Full-page ad in the conference program,
- Five (5) conference registrations,
- On-site signage acknowledging the contribution,
- Company name in program and exhibitor brochure.

Gold Level - \$2,000

Includes sponsorship of the Luncheon.

- Exhibit space (See layout on page 6—please select your top three choices and return with this form),
- Company Logo featured on homepage of website
- Half-page ad in the conference program,
- Three (3) conference registrations ,
- On-site signage acknowledging the contribution,
- Company name in program and exhibitor brochure

Silver Level - \$1,500

Includes sponsorship of continental breakfast.

- Exhibit space (See layout on page 6—please select your top three choices and return with this form),
- Quarter-page ad in the conference program,
- Two (2) conference registrations,
- On-site signage acknowledging the contribution,
- Company name in program and exhibitor brochure.

Bronze Level - \$900

Includes sponsorship of breaks.

- Exhibit space (See layout on page 6—please select your top three choices and return with this form),
- Quarter-page ad in the conference program,
- One (1) conference registration,
- On-site signage acknowledging the contribution,
- Company name in program and exhibitor brochure.
- **All Sponsors may elect to not have an exhibitor booth and have an additional Three (3) conference registrations.**



Contract for 2014 Sponsorship

Sponsors

Please select from one of the four package sponsor opportunities listed below.

☐ **Platinum Level \$5,000+**

Includes sponsorship of the Reception and Keynote Speaker. Exhibit space (See layout on page 6—please select your top three choices and return with this form), Company Logo featured on homepage of website, Full-page ad in the conference program, Five (5) conference registrations, On-site signage acknowledging the contribution, Company name in program and exhibitor brochure.

☐ **Gold Level - \$2,000**

Includes sponsorship of the Luncheon. Exhibit space (See layout on page 6—please select your top three choices and return with this form), Company Logo featured on homepage of website, Half-page ad in the conference program, Three (3) conference registrations, On-site signage acknowledging the contribution, Company name in program and exhibitor brochure

☐ **Silver Level - \$1,500**

Includes sponsorship of continental breakfast. Exhibit space (See layout on page 6—please select your top three choices and return with this form), Quarter-page ad in the conference program, Two (2) conference registrations, On-site signage acknowledging the contribution, Company name in program and exhibitor brochure.

☐ **Bronze Level - \$900**

Includes sponsorship of breaks. Exhibit space (See layout on page 6—please select your top three choices and return with this form), Quarter-page ad in the conference program, One (1) conference registration, on-site signage acknowledging the contribution, Company name in program and exhibitor brochure.

All Sponsors may elect to not have an exhibitor booth and have an additional Three (3) conference registrations.

A. Exhibit Description

Display type (check one) ☐ Free standing ☐ Table top

Please give a brief description of your company for the exhibitor guide: _____

Electricity needed (check one) ____ Yes ____ No (If neither choice is checked no electrical outlet will be provided)

B. Acceptance as a Binding Contract

Name: _____

Title: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

E-mail: _____

Website: _____

Signature by Authorized Representative _____ Date _____

Print Name

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named exhibitor.

C. All Invoices Should Be Sent To

Name: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

E-mail: _____

D. Payment Information (Check only one)

☐ Check enclosed for \$ _____

☐ Purchase Order # _____

Submit contract and payment to:

Tinkers Creek Watershed Partners

P.O. Box 444

Twinsburg, Ohio 44087

2014 Exhibit Fees and Information

Exhibit Fees: \$695. The exhibit fee includes: an 8' x 10' space, 1 table, 2 chairs, pipe and drape, standard electricity and one full registration. Additional registration passes can be purchased for booth representatives for \$150.00 each. As an exhibitor, you will be listed on the conference website, the 2014 Exhibitor Program and the 2014 Conference Program. **All exhibit/booth selections will be made by the committee based on the order PAID applications are received and after Sponsor selection.** After registering to exhibit, you will receive an e-mail confirmation along with the 2014 Conference Exhibitors Guide.

Exhibit Space - \$695

- 10' wide by 8' deep.
- 8' background drape and 3' high side drapes.
- One (1) 6' draped table, two (2) chairs, and wastebasket.
- Electricity (110v, if desired).
- Listing in the 2014 Exhibitor Program, the 2014 Conference Program and on the Conference website.
- One (1) full registration to the conference.

Advertising in the Conference Program

The conference program is the most important conference publication produced. The program puts your company's business in front of potential customers for two days as they check the conference schedule.

- Full Page \$350
- Half Page \$200
- Quarter Page \$150
- Business Card \$75

2014 Exhibitor Program, 2014 Conference Program and Conference Website:

Contact information, logo and your company profile are included in the Exhibitor Program. Company logo is included in the Conference Program. The Conference website will features Exhibitors with a link to your personal website.

Exhibitor Liability: Neither the John S. Kight Convention Center, the Ohio Stormwater Association or the Tinker's Creek Watershed Partners assume any responsibility for the protection and safety of exhibitors, their representatives, agents, employees, exhibits or property. By exhibiting at the 2014 Annual Conference each exhibitor agrees to indemnify and hold harmless the above organizations, including officers, directors, members, employees, contractors, assignees, and insurers, and the other exhibitors at the Conference against any and all claims, losses, damages, liabilities, and expenses.

Cancellation Policy: No refunds will be granted after April 15, 2014.

Please Note: For those who need electricity, please indicate on the exhibitor form. All equipment must fit in the booth space. NO EXCEPTIONS! NOTHING IS ALLOWED IN THE AISLES! The entire 8' x 10' booth area may be used, just as long as everything fits inside the booth.

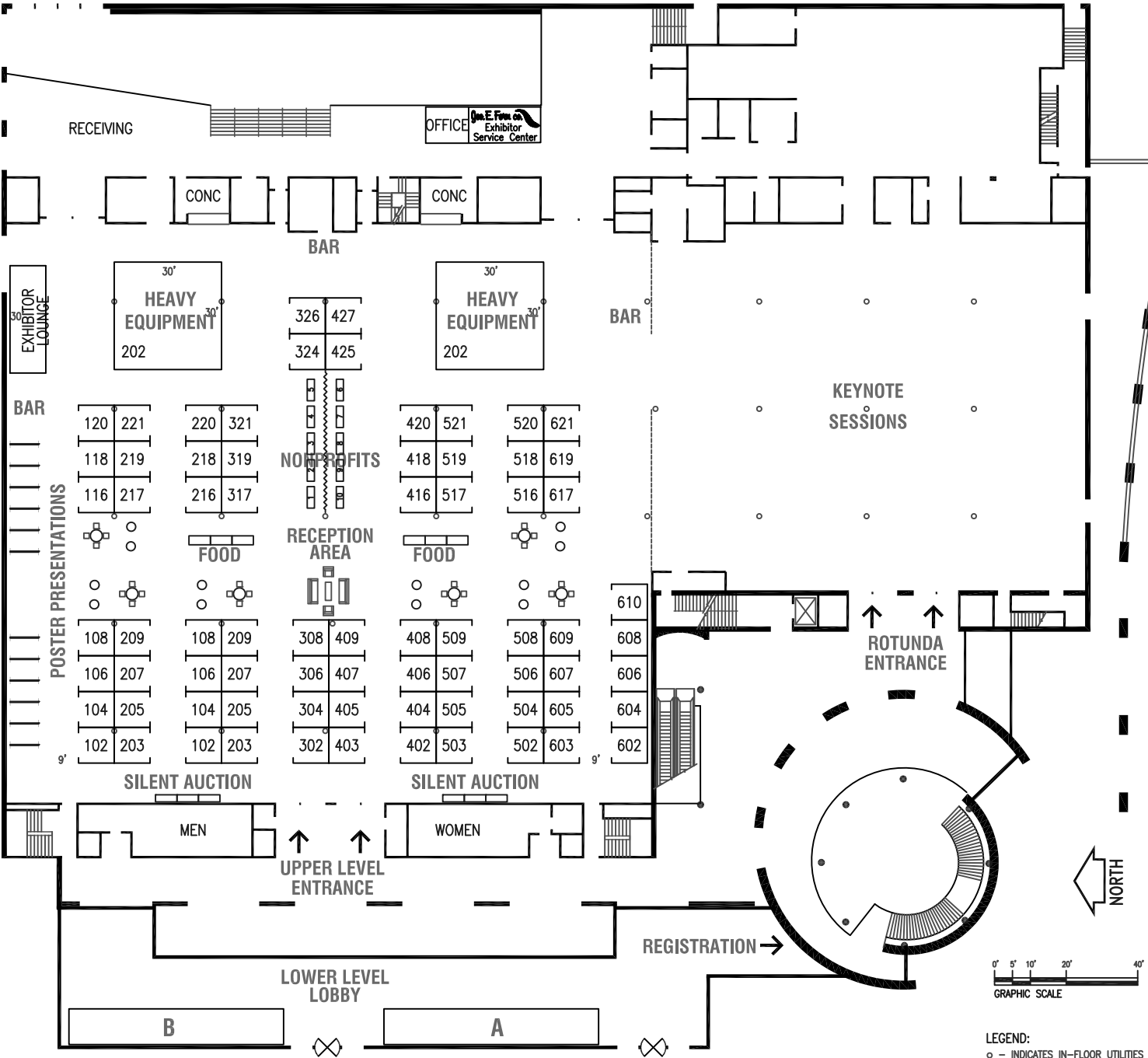
TENTATIVE Exhibitor Schedule: Please plan to participate while the Exhibit Hall is Open

| | |
|---------------------|---|
| Check In and Set-Up | Wednesday, June 4, 2014 1:00 PM – 6:00 PM |
| Check In and Set-Up | Thursday, June 5, 2014 7:00 AM – 8:00 AM |
| Exhibit Hall Open | Thursday, June 5, 2014 8:00 AM – 5:00 PM |
| Welcome Reception | Thursday, June 5, 2013 5:00 PM – 7:00 PM |
| Exhibit Hall Open | Friday, June 6, 2014 8:00 AM – 2:00 PM |

Breakfasts, Breaks, and the Welcome Reception will be held in the Exhibit Hall.

JOHN S. KNIGHT CENTER

AKRON, OHIO



Contract for Exhibit Space

A. Exhibit Description

Display type (check one)

☐ Free standing

☐ Table top

Please give a brief description of your company for the exhibitor guide: _____

Electricity needed (check one) _____ Yes _____ No

*If neither choice is checked no electrical outlet will be provided

Ad Space: ☐ Full Page (\$350) ☐ Half Page (\$200) ☐ Quarter Page (\$150) ☐ Card (\$75)

B. Exhibit Space Rental Fee

The rental fee for exhibit space is per 8' x 10' space.

C. Booth Confirmations

Booth confirmations will be sent to you via e-mail. Please make sure your e-mail address is on your application and is correct and legible.

D. Cancellation

Cancellations must be received in writing and sent to the address below. Phone and e-mail cancellations are not acceptable. Cancellations for booth space received by 5 pm EST, April 15th, 2014 will receive a full refund. After 5 pm, April 15th, 2014, exhibitors are no longer eligible for a refund.

E. Acceptance as a Binding Contract

Name: _____

Title: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

Fax: _____

E-mail: _____

Website: _____

Signature by Authorized Representative _____ Date _____

Print Name

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named exhibitor.

F. All Invoices Should Be Sent To

Name: _____

Title: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

Fax: _____

E-mail: _____

Website: _____

G. Payment Information (Check only one)

☐ Check enclosed for \$ _____

☐ Purchase Order # _____

Signature: _____

Submit contract and payment to:

Tinkers Creek Watershed Partners
P.O. Box 444
Twinsburg, Ohio 44087

For more information, please contact

Harry Stark
216-385-5248
hstark@ohioswa.com