



10th Annual Conference

*Dedicated to the advancement of
stormwater and natural resources*

***The Premier and One of the Largest
Stormwater Conferences in the Country***

10th ANNUAL OHIO STORMWATER CONFERENCE

**2017 CALL FOR
SPONSORS AND EXHIBITORS**



Plan to Sponsor and/or Exhibit at the 2017 Ohio Stormwater Conference

The Tinker's Creek Watershed Partners and the Ohio Stormwater Association invites your organization to participate as a sponsor or exhibitor at the premier stormwater conference in Ohio, May 10-12, 2017 at Kalahari Resort and Conference Center in Sandusky, Ohio.

2017 marks our 10th anniversary. Make sure you are part of our 10th year celebrations!

The annual Conference is recognized by stormwater professionals throughout Ohio as a key industry event. and is gaining national recognition. Over 750 decision makers including stormwater managers, municipal government professionals, county government representatives, state and local agencies, educational institutions, designers, engineers, contractors, project managers, consultants and distributors attend this conference on an annual basis.

The exhibit hall is centrally located to session breaks, breakfast, lunch and the reception with a door prize drawing where attendees gather to network. If you are a part of the stormwater industry there is no better place to maximize your company's exposure.

The 2016 Conference attracted over 800 consultants, designers, and local stormwater program managers from Ohio and neighboring states. The classification of attendees include:

Government - 44%	Engineers - 29%
Private - 11%	Department Heads - 9%
Non-profit - 5%	Planners - 2%

The 2016 event sold out quickly with over 98 sponsors and exhibitors. Given the response at last year's event, early registration is strongly encouraged. Display hours will be arranged to encourage attendance at the exhibits and to permit exhibitor involvement in conference activities. The breakfast, breaks, lunch and evening reception will all take place in and around the exhibit hall.

For more information, please contact
Harry Stark
216-385-5248
hstark@ohstormwaterconference.com

Who Should Exhibit?

- Federal, State and Local Agencies
- Filtration /Drainage Equipment
- Contractors
- Storage /Detention Systems
- Permeable Pavement
- Distributors
- CSO Systems
- Software
- Associations
- Consultants
- Flood-Control Systems
- Oil /Water Separators
- Educational Institutions
- Engineers
- Utilities
- Pipe /Valves
- Monitoring /Sampling /Sensor Equipment

Attendee Profile

- Stormwater Managers
- Municipal Government Professionals
- County Government Representatives
- State and Local Agencies
- Educational Institutions
- Designers
- Engineers
- Contractors
- Project Managers
- Consultants
- Distributors



2017 Sponsor Information

Sponsors

Below are the Sponsorship Packages available for the 2017 Ohio Stormwater Conference

Platinum Level \$5,000+

Includes sponsorship of the Reception and Keynote Speaker.

- Exhibit space (See layout on page 6—please select your top three choices and return with this form),
- Company Logo featured on homepage of website
- Full-page ad in the conference program,
- Five (5) conference registrations,
- On-site signage acknowledging the contribution,
- Company name in program and exhibitor brochure.

Gold Level - \$2,000

Includes sponsorship of the Luncheon.

- Exhibit space (See layout on page 6—please select your top three choices and return with this form),
- Company Logo featured on homepage of website
- Half-page ad in the conference program,
- Three (3) conference registrations ,
- On-site signage acknowledging the contribution,
- Company name in program and exhibitor brochure

Silver Level - \$1,500

Includes sponsorship of continental breakfast.

- Exhibit space (See layout on page 6—please select your top three choices and return with this form),
- Quarter-page ad in the conference program,
- Two (2) conference registrations,
- On-site signage acknowledging the contribution,
- Company name in program and exhibitor brochure.

Bronze Level - \$900

Includes sponsorship of breaks.

- Exhibit space (See layout on page 6—please select your top three choices and return with this form),
- Quarter-page ad in the conference program,
- One (1) conference registration,
- On-site signage acknowledging the contribution,
- Company name in program and exhibitor brochure.

Tote Bag Sponsor

Everyone needs a bag to carry all of their literature and giveaways. Have your company name in the hands of all attendees by sponsoring the bags they carry to hold all of the information they receive on the show floor. Your logo and message will be walking through the entire expo! Opportunity to create and produce tote bags for distribution to all event attendees. You are asked to provide a minimum of 900 tote bags and Tote bags must be produced by sponsor and pre-approved by event management. Must contain the conference logo Tinker's Creek Watershed Partners logo, and the Ohio Stormwater Association logo.

- Exhibit space (See layout on page 6—please select your top three choices and return with this form),
- Quarter-page ad in the conference program,
- One (1) conference registration,
- On-site signage acknowledging the contribution,
- Company name in program and exhibitor brochure.

All Sponsors may elect to not have an exhibitor booth and have an additional Three (3) conference registrations.

Contract for 2017 Sponsorship

You can also complete an online form at ohstormwaterconference.com under sponsors.

Please select from one of the five package sponsor opportunities listed below.

☐ **Platinum Level \$5,000+**

Includes sponsorship of the Reception and Keynote Speaker. Exhibit space (See layout on page 6—please select your top three choices and return with this form), Company Logo featured on homepage of website, Full-page ad in the conference program, Five (5) conference registrations, On-site signage acknowledging the contribution, Company name in program and exhibitor brochure.

☐ **Gold Level - \$2,000**

Includes sponsorship of the Luncheon. Exhibit space (See layout on page 6—please select your top three choices and return with this form), Company Logo featured on homepage of website, Half-page ad in the conference program, Three (3) conference registrations, On-site signage acknowledging the contribution, Company name in program and exhibitor brochure

☐ **Silver Level - \$1,500**

Includes sponsorship of continental breakfast. Exhibit space (See layout on page 6—please select your top three choices and return with this form), Quarter-page ad in the conference program, Two (2) conference registrations, On-site signage acknowledging the contribution, Company name in program and exhibitor brochure.

☐ **Bronze Level - \$900**

Includes sponsorship of breaks. Exhibit space (See layout on page 6—please select your top three choices and return with this form), Quarter-page ad in the conference program, One (1) conference registration, on-site signage acknowledging the contribution, Company name in program and exhibitor brochure.

☐ **Tote Bag Level**

Exhibit space (See layout on page 6—please select your top three choices and return with this form), Quarter-page ad in the conference program, One (1) conference registration, on-site signage acknowledging the contribution, Company name in program and exhibitor brochure.

All Sponsors may elect to not have an exhibitor booth and have an additional Three (3) conference registrations.

A. Sponsor/Exhibit Description (for Program)

Please give a brief description of your company for the exhibitor guide: _____

Select: ☐ Booth ☐ 3 additional registrations

Electricity needed (check one) ____ Yes ____ No (If neither choice is checked no electrical outlet will be provided)

B. Acceptance as a Binding Contract

Name: _____
Title: _____
Company: _____
Mailing Address: _____
City/State/Zip: _____
Telephone: _____
E-mail: _____
Website: _____

Signature by Authorized Representative _____ Date _____

Print Name _____

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named exhibitor.

C. All Invoices Should Be Sent To

Name: _____
Company: _____
Mailing Address: _____
City/State/Zip: _____
Telephone: _____
E-mail: _____

D. Payment Information (Check only one)

☐ Check enclosed for \$ _____
☐ Purchase Order # _____

Submit contract and payment to:

Tinkers Creek Watershed Partners
P.O. Box 444
Twinsburg, Ohio 44087

2017 Exhibit Fees and Information

Exhibit Fees: \$695. The exhibit fee includes: an 8' x 10' space, 1 table, 2 chairs, pipe and drape, standard electricity and one full registration. Additional registration passes can be purchased for booth representatives for \$150.00 each. As an exhibitor, you will be listed on the conference website, the 2017 Exhibitor Program and the 2017 Conference Program. **All exhibit/booth selections will be made by the committee based on the order PAID applications are received and after Sponsor selection.** After registering to exhibit, you will receive an e-mail confirmation along with the 2017 Conference Exhibitors Guide.

Exhibit Space - \$695

- 10' wide by 10' deep.
- 8' background drape and 3' high side drapes.
- One (1) 6' draped table, two (2) chairs, and wastebasket.
- Electricity (110v, if desired).
- Listing in the 2016 Exhibitor Program, the 2016 Conference Program and on the Conference website.
- One (1) full registration to the conference.

Advertising in the Conference Program

The conference program is the most important conference publication produced. The program puts your company's business in front of potential customers for two days as they check the conference schedule.

- Full Page \$350
- Half Page \$200
- Quarter Page \$150
- Business Card \$75

2017 Exhibitor Program, 2017 Conference Program and Conference Website:

Contact information, logo and your company profile are included in the Exhibitor Program. Company logo is included in the Conference Program. The Conference website will features Exhibitors with a link to your personal website.

Exhibitor Liability: Neither Kalahari Conference Center, the Ohio Stormwater Association or the Tinker's Creek Watershed Partners assume any responsibility for the protection and safety of exhibitors, their representatives, agents, employees, exhibits or property. By exhibiting at the 2017 Annual Conference each exhibitor agrees to indemnify and hold harmless the above organizations, including officers, directors, members, employees, contractors, assignees, and insurers, and the other exhibitors at the Conference against any and all claims, losses, damages, liabilities, and expenses.

Cancellation Policy: No refunds will be granted after April 1, 2017.

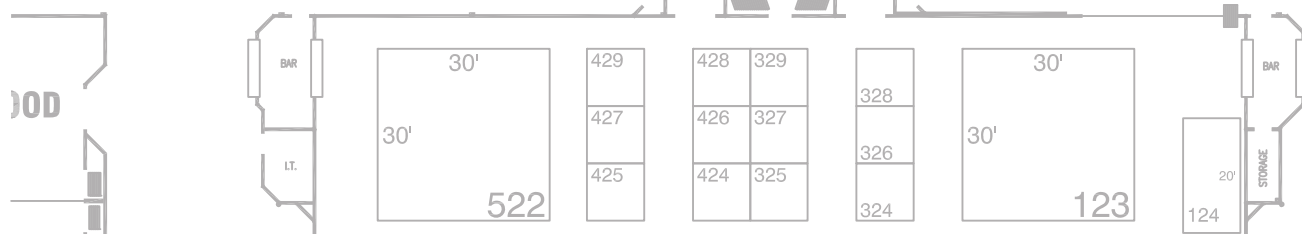
Please Note: For those who need electricity, please indicate on the exhibitor form. All equipment must fit in the booth space. NO EXCEPTIONS! NOTHING IS ALLOWED IN THE AISLES! The entire 8' x 10' booth area may be used, just as long as everything fits inside the booth.

TENTATIVE Exhibitor Schedule: Please plan to participate while the Exhibit Hall is Open

Check In and Set-Up	Wednesday, May 10, 2017	1:00 PM – 6:00 PM
Check In and Set-Up	Thursday, May 11, 2017	6:30 AM – 7:30 AM
Exhibit Hall Open	Thursday, May 11, 2017	7:30 AM – 5:00 PM
Welcome Reception	Thursday, May 11, 2017	5:00 PM – 7:00 PM
Exhibit Hall Open	Friday, May 12, 2017	7:30 AM – 1:00 PM

Breakfasts, Breaks, and the Welcome Reception will be held in the Exhibit Hall.

EAST PATHWAY



NETWORKING

RECEPTION AREA

DRAFT Layout

NORTH PATHWAY

SOUTH PATHWAY

POSTERS

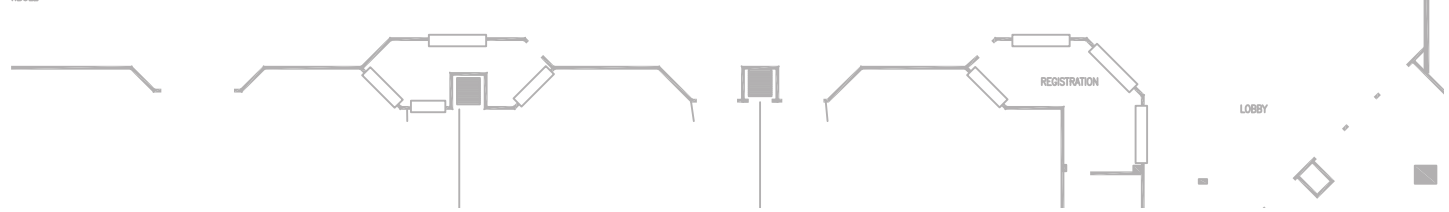
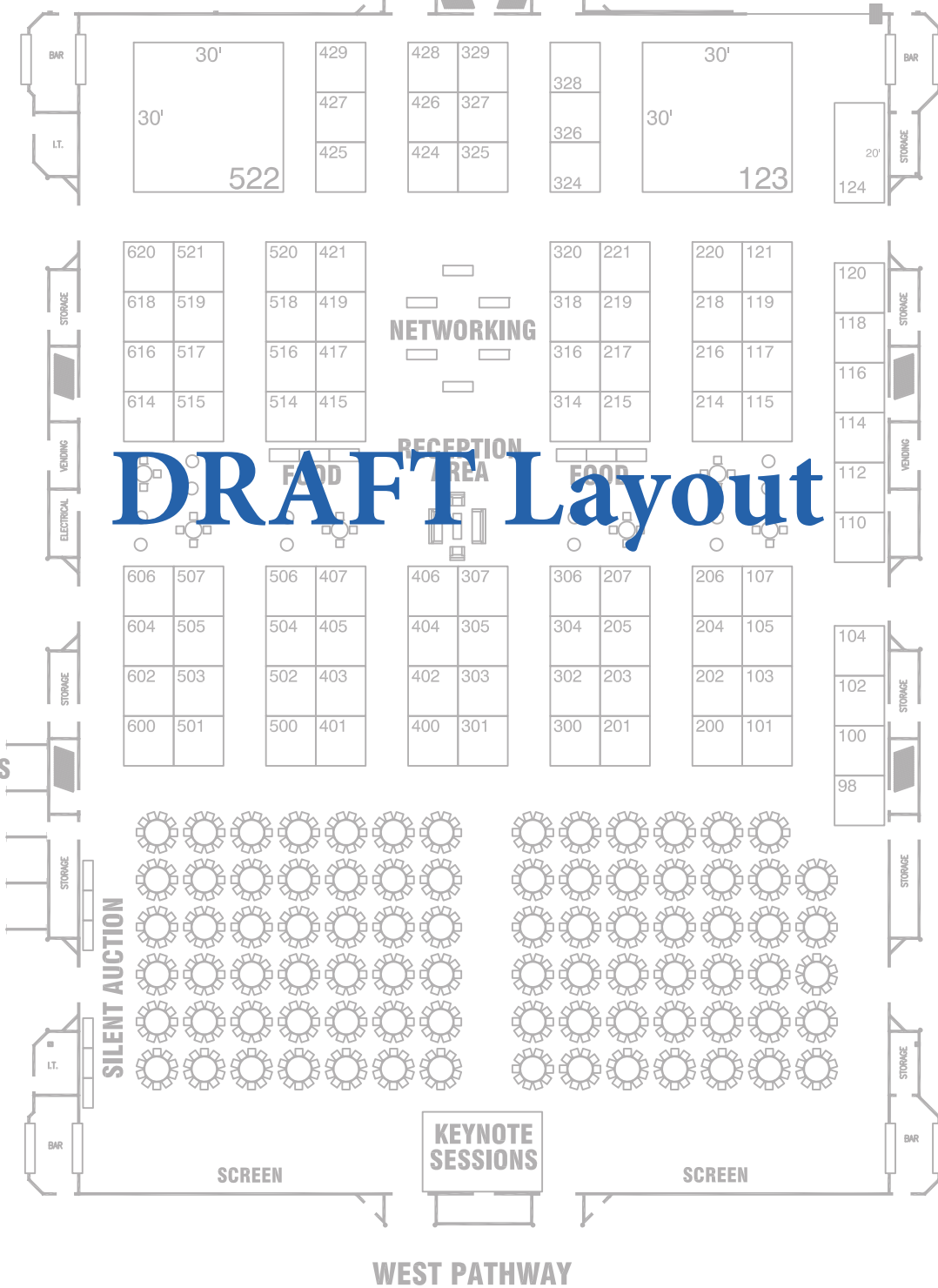
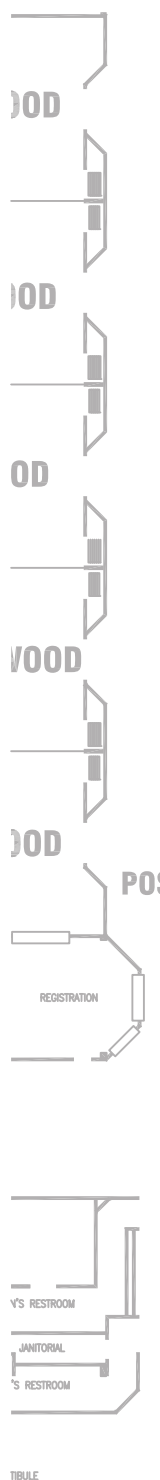
SILENT AUCTION

KEYNOTE SESSIONS

SCREEN

SCREEN

WEST PATHWAY



Contract for Exhibit Space

You can also complete an online form at ohstormwaterconference.com under exhibitors.

A. Exhibit Description

Display type (check one)

☐ Free standing

☐ Table top

Please give a brief description of your company for the exhibitor guide: _____

Electricity needed (check one) _____ Yes _____ No

***If neither choice is checked no electrical outlet will be provided**

Ad Space: ☐ Full Page (\$350) ☐ Half Page (\$200) ☐ Quarter Page (\$150) ☐ Card (\$75)

B. Exhibit Space Rental Fee

The rental fee for exhibit space is per 8' x 10' space.

C. Booth Confirmations

Booth confirmations will be sent to you via e-mail. Please make sure your e-mail address is on your application and is correct and legible.

D. Cancellation

Cancellations must be received in writing and sent to the address below. Phone and e-mail cancellations are not acceptable. Cancellations for booth space received by 5 pm EST, April 1, 2017 will receive a full refund. After 5 pm, April 1, 2017, exhibitors are no longer eligible for a refund.

E. Acceptance as a Binding Contract

Name: _____

Title: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

Fax: _____

E-mail: _____

Website: _____

Signature by Authorized Representative _____ Date _____

Print Name

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named exhibitor.

F. All Invoices Should Be Sent To

Name: _____

Title: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

Fax: _____

E-mail: _____

Website: _____

G. Payment Information (Check only one)

☐ Check enclosed for \$ _____

☐ Purchase Order # _____

Signature: _____

Submit contract and payment to:

Tinkers Creek Watershed Partners
P.O. Box 444
Twinsburg, Ohio 44087

For more information, please contact

Harry Stark
216-385-5248
hstark@ohstormwaterconference.com