



14th Annual Conference

Dedicated to the advancement of
stormwater and natural resources

*The Premier and One of the Largest
Stormwater Conferences in the Country*

14th ANNUAL OHIO STORMWATER CONFERENCE

2021 CALL FOR
SPONSORS AND EXHIBITORS



Plan to Sponsor and/or Exhibit at the 2021 Ohio Stormwater Conference

The Tinker's Creek Watershed Partners and the Ohio Stormwater Association invites your organization to participate as a sponsor or exhibitor at the premier stormwater conference in Ohio, May 19-21, 2021. This event is being planned as a hybrid event - with an in person component at the Kalahari Resort and Conference Center in Sandusky, Ohio and a full virtual experience including exhibitor and sponsor portals and rooms.

The annual Conference is recognized by stormwater professionals throughout Ohio as a key industry event, and is gaining national recognition. Over 950 decision makers including stormwater managers, municipal government professionals, county government representatives, state and local agencies, educational institutions, designers, engineers, contractors, project managers, consultants and distributors attend this conference on an annual basis.

The exhibit hall is centrally located to session breaks, breakfast, lunch and the reception with a door prize drawing where attendees gather to network. If you are a part of the stormwater industry there is no better place to maximize your company's exposure.

The classification of attendees include:

- Government - 40%
- Private - 15%
- Non-profit - 5%
- Engineers - 29%
- Department Heads - 9%
- Planners - 2%

Who Should Exhibit?

- Federal, State and Local Agencies
- Filtration /Drainage Equipment
- Contractors
- Storage /Detention Systems
- Permeable Pavement
- Distributors
- CSO Systems
- Software
- Associations
- Consultants
- Flood-Control Systems
- Oil /Water Separators
- Educational Institutions
- Engineers
- Utilities
- Pipe /Valves
- Monitoring /Sampling /Sensor Equipment

Attendee Profile

- Stormwater Managers
- Municipal Government Professionals
- County Government Representatives
- State and Local Agencies
- Educational Institutions
- Designers
- Engineers
- Contractors
- Project Managers
- Consultants
- Distributors

For more information, please contact
Harry Stark
216-385-5248
harry@tinkerscreekwatershed.org



2021 Sponsor Information

Sponsors

Below are the Sponsorship Packages available for the 2021 Ohio Stormwater Conference

Platinum Level \$5,000+

Includes sponsorship of the Reception and Keynote Speaker.

- If in-person, Exhibit space (See draft layout on page 6),
- Virtual Component: Exhibit/sponsor room; branding throughout platform; sponsorship of presentations with logo and links to your page; ability for video on your dedicated page/room.
- Company Logo featured on homepage of website
- Full-page ad in the conference program,
- Five (5) conference registrations,
- On-site signage acknowledging the contribution,
- Company name in program and exhibitor brochure.

Gold Level - \$2,000

Includes sponsorship of the Luncheon.

- If in-person, Exhibit space (See draft layout on page 6),
- Virtual Component: Exhibit/sponsor room; branding throughout platform; sponsorship of presentations with logo and links to your page; ability for video on your dedicated page/room.
- Company Logo featured on homepage of website
- Half-page ad in the conference program,
- Three (3) conference registrations ,
- On-site signage acknowledging the contribution,
- Company name in program and exhibitor brochure

Silver Level - \$1,500

Includes sponsorship of continental breakfast.

- If in-person, Exhibit space (See draft layout on page 6),
- Virtual Component: Exhibit/sponsor room; branding on select pages; sponsorship of presentations with logo and links to your page; ability for video on your dedicated page/room.
- Quarter-page ad in the conference program,
- Two (2) conference registrations,
- On-site signage acknowledging the contribution,
- Company name in program and exhibitor brochure.

Bronze Level - \$900

Includes sponsorship of breaks.

- If in-person, Exhibit space (See draft layout on page 6),
- Virtual Component: Exhibit/sponsor room; branding on select pages; sponsorship of presentations with logo and links to your page; ability for video on your dedicated page/room.
- Quarter-page ad in the conference program,
- One (1) conference registration,
- On-site signage acknowledging the contribution,
- Company name in program and exhibitor brochure.

All Sponsors may elect to not have an exhibitor booth and have an additional Three (3) conference registrations.

Contract for 2021 Sponsorship

Platinum Level \$5,000+

Gold Level \$2,000

Silver Level - \$1,500

Bronze Level - \$900

Large Vehicle - \$1,500

Please select from one of the four package sponsor opportunities listed below.

All Sponsors may elect to not have an exhibitor booth and have an additional Three (3) conference registrations.

A. Sponsor/Exhibit Description (for Program)

Please give a brief description of your company for the exhibitor guide: _____

Select: Booth 3 additional registrations

Electricity: Contact Fern Directly (information will be sent closer to the conference).

B. Acceptance as a Binding Contract

Name: _____

Title: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

E-mail: _____

Website: _____

Signature by Authorized Representative _____ Date _____

Print Name

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named exhibitor.

C. All Invoices Should Be Sent To

Name: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

E-mail: _____

D. Payment Information (Check only one)

Check enclosed for \$ _____

Purchase Order # _____

Submit contract and payment to:

Tinkers Creek Watershed Partners

P.O. Box 444

Twinsburg, Ohio 44087

2021 Exhibit Fees and Information

Exhibit Fees: \$695. If in-person, the exhibit fee includes: an 10' x 10' space, 1 table, 2 chairs, pipe and drape, standard electricity and one full registration. Virtual event - includes a designated room in the platform, ability to brand and have video in room and provide marketing materials for room. For more information contact Harry Stark at 216-385-5248.

All exhibit/booth selections will be made by the committee based on the order PAID applications are received and after Sponsor selection. After registering to exhibit, you will receive an e-mail confirmation along with the 2021 Conference Exhibitors Guide.

<p>Exhibit Space - \$695</p> <p>In person:</p> <ul style="list-style-type: none"> • 10' wide by 10' deep. • 10' background drape and 3' high side drapes. • One (1) 6' draped table, two (2) chairs, and wastebasket. • Listing in the 2020 Conference Program and on the Conference website. • One (1) full registration to the conference. <p>Virtual Component:</p> <ul style="list-style-type: none"> • Dedicated Exhibit room • Ability for video on your dedicated page/room • Marketing materials and other information can be posted in your room. 	<p>Advertising in the Conference Program</p> <p>The conference program is the most important conference publication produced. The program puts your company's business in front of potential customers for two days as they check the conference schedule.</p> <ul style="list-style-type: none"> • Full Page \$350 • Half Page \$200 • Quarter Page \$150
---	---

2021 Conference Program and Conference Website:

Contact information, logo and your company profile are included in the Conference Program. The Conference website will features Exhibitors with a link to your personal website.

Exhibitor Liability: Neither Kalahari Conference Center, the Ohio Stormwater Association or the Tinker's Creek Watershed Partners assume any responsibility for the protection and safety of exhibitors, their representatives, agents, employees, exhibits or property. By exhibiting at the 2021 Annual Conference each exhibitor agrees to indemnify and hold harmless the above organizations, including officers, directors, members, employees, contractors, assignees, and insurers, and the other exhibitors at the Conference against any and all claims, losses, damages, liabilities, and expenses.

Cancellation Policy: No refunds will be granted after April 1, 2021.

Please Note: All equipment must fit in the booth space. NO EXCEPTIONS! NOTHING IS ALLOWED IN THE AISLES! The entire 10' x 10' booth area may be used, just as long as everything fits inside the booth.

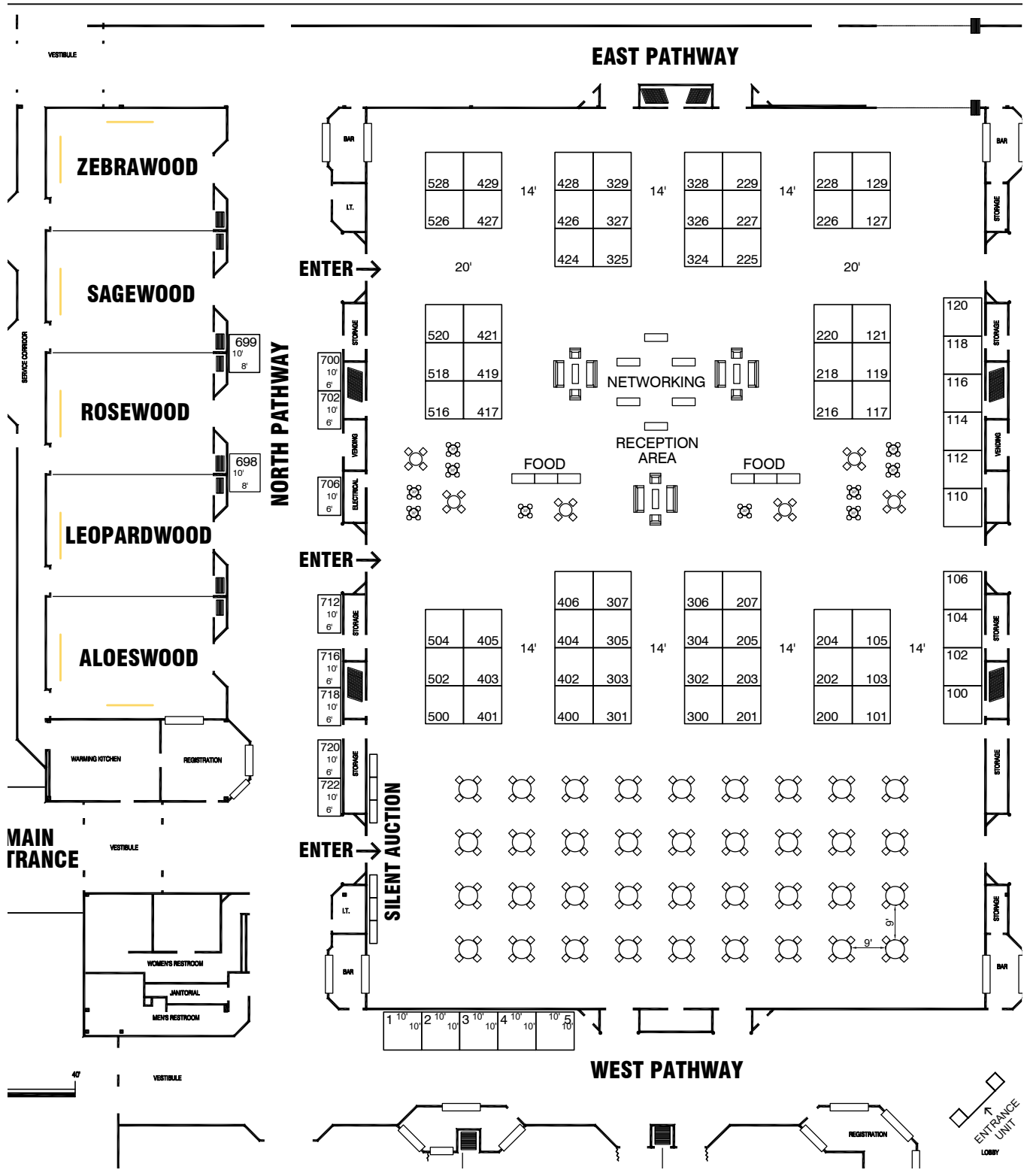
TENTATIVE Exhibitor Schedule: Please plan to participate while the Exhibit Hall is Open

Check In and Set-Up	Wednesday, May 19, 2021	1:00 PM – 6:00 PM
Check In and Set-Up	Thursday, May 20, 2021	6:30 AM – 7:30 AM
Exhibit Hall Open	Thursday, May 20, 2021	7:30 AM – 5:00 PM
Welcome Reception	Thursday, May 20, 2021	5:00 PM – 7:00 PM
Exhibit Hall Open	Friday, May 21, 2021	7:30 AM – 1:00 PM

Breakfasts, Breaks, and the Welcome Reception will be held in the Exhibit Hall.

DRAFT Layout

This layout is subject to change based on requirements due to Covid-19. No selection of booths will be made at this time until more information is provided by the State. You can recomend booth locations and once we can finalize layout, you will be contacted based on when you reserved your booth space. Thank you



Contract for Exhibit Space

You can also complete an online form at ohstormwaterconference.com under exhibitors.

A. Exhibit Description

Please give a brief description of your company for the exhibitor guide: _____

Electricity: Contact Fern Directly, information will be sent prior to conference to order electric for booth.

Ad Space: Full Page (\$350) Half Page (\$200) Quarter Page (\$150)

B. Exhibit Space Rental Fee

The rental fee for exhibit space is per 8' x 10' space.

C. Booth Confirmations

Booth confirmations will be sent to you via e-mail. Please make sure your e-mail address is on your application and is correct and legible.

D. Cancellation

Cancellations must be received in writing and sent to the address below. Phone and e-mail cancellations are not acceptable. Cancellations for booth space received by 5 pm EST, April 1, 2020 will receive a full refund. After 5 pm, April 1, 2020, exhibitors are no longer eligible for a refund.

E. Acceptance as a Binding Contract

Name: _____

Title: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

Fax: _____

E-mail: _____

Website: _____

Signature by Authorized Representative Date

Print Name

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named exhibitor.

F. All Invoices Should Be Sent To

Name: _____

Title: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

Fax: _____

E-mail: _____

Website: _____

G. Payment Information (Check only one)

Check enclosed for \$ _____

Purchase Order # _____

Signature: _____

Submit contract and payment to:

Tinkers Creek Watershed Partners
P.O. Box 444
Twinsburg, Ohio 44087

For more information, please contact

Harry Stark
216-385-5248
harry@tinkerscreekwatershed.org